Félix Averlant
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Website

⌗ Work experience

⌗ Head of Product - Adot | may 2017 - may 2021
- Team management: Product | Project | Dev | Data | Contractors
- Product: Product/Pricing strategy | Product discovery | MVP | Roadmap Product/Market fit | New features | Prioritization | KPI | Documentation Specification | Project organizational structure | Customer support
- Communication: In-house training | Pre-sales | Showcase | Partnerships
- Admin: Due diligence | Licensing | Timesheets review

⌗ Director of Analytics - Altima (NYC) | 2016-2017
- Sales: Pre-sales | Build tracking & analytics offers | Client reporting
- UX/UI: Conversion rate optimization of e-commerce & lead generation | QA
- Tech : Analytics & testing tools setup | QA
- Management: Leading optimization team | Tech & Design project management

⌗ Account Manager (app/web/data) - MFG Labs | 2013-2016
- Agile project management : Sprint planning & review | Daily Standup | QA
- Data collection: Analytics tools setup | Cleaning & Formatting
- Data analysis: KPI & stats | POC | Client workshop | Dashboarding

⌗ Education

- HETIC (2011-2013): Master of Computer Science
- Sorbonne (2007-2010): Bachelor of Laws

⌗ Tools

- UX/UI: Sketch | Figma | InVision | Sketchup
- Analytics & Dev: Emacs/org-mode | Git | Html/CSS/Js | React | D3 | Python SQL/NoSql | Tableau | Google Analytics (& co)
- Project & Sales: Atlassian/Basecamp/Podio/ProductPlan | Excel | Keynote

⌗ Interests

Baseball | Climbing | Trek | Permaculture | Literature | Music